

GIOVANNI ARROYO

GIOVANNIARROYO.COM

GDOTARROYO@GMAIL.COM

LAKE IN THE HILLS, IL 60158

630.768.1424

ABOUT

Professional social media manager with skills and experience in marketing, training, public speaking, and media creation. An individual who is forward thinking, a creative decision maker, and a visionary with community management, project management, negotiation skills and an aptitude for change.

Personal traits: Hard working, reliable, conscientious, team player, creative, innovative, tech expert and quick to learn new skills.

SKILLS

-  Web Design and Maintenance
-  Social Media Marketing
-  Professional Photography
-  Videography
-  Training
-  Public Speaking
-  Search Engine Optimization
-  Analytics and Reporting
-  Photo and Video Editing
-  Photoshop
-  Blog Creation and Management
-  Technology Implementation and Troubleshooting
-  Adobe Creative Cloud Suite
-  Marketing
-  Online Community Building
-  Design | Print, Web, and Presentations
-  Graphic and Image Creation
-  Educational Technology and E-Learning

EXPERIENCE

Current

Wordpress and Social Media Consultant

February 2019 – April 2020

Digital and Social Media Specialist Precious Moments Company, Inc.

January 2009 – June 2018

Media Specialist McCormick Center for Early Childhood Leadership
National Louis University

January 2004 – January 2009

Sales Manager Arlington Motor Sports

August 2001 – July 2003

Computer Technology Specialist School District U-46