

GIOVANNI ARROYO

GIOVANNIARROYO.COM

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630.768.1424

ABOUT

Professional social media manager with skills and experience in marketing, training, public speaking, and media creation. An individual who is forward thinking, a creative decision maker, and a visionary with community management, project management, negotiation skills and an aptitude for change.

Personal traits: Hard working, reliable, conscientious, team player, creative, innovative, tech expert and quick to learn new skills.

SKILLS

-  Web Design and Maintenance
-  Social Media Marketing
-  Professional Photography
-  Videography
-  Training
-  Public Speaking
-  Search Engine Optimization
-  Analytics and Reporting
-  Photo and Video Editing
-  Photoshop
-  Blog Creation and Management
-  Technology Implementation and Troubleshooting
-  Adobe Creative Cloud Suite
-  Marketing
-  Online Community Building
-  Design | Print, Web, and Presentations
-  Graphic and Image Creation
-  Educational Technology and E-Learning

EXPERIENCE

- Current **Digital and Social Media Specialist** Precious Moments Company, Inc.
- January 2009 – June 2008 **Media Specialist** McCormick Center for Early Childhood Leadership
National Louis University
- January 2004 – January 2009 **Sales Manager** Arlington Motor Sports
- August 2001 – July 2003 **Computer Technology Specialist** School District U-46