

# GIOVANNI ARROYO

GIOVANNIARROYO.COM

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## ABOUT

Professional social media manager with skills and experience in marketing, training, public speaking, and media creation. An individual who is forward thinking, a creative decision maker, and a visionary with community management, project management, negotiation skills and an aptitude for change.

Personal traits: Hard working, reliable, conscientious, team player, creative, innovative, tech expert and quick to learn new skills.

## SKILLS

 Web Design and Maintenance

 Project Management


 Professional Photography

 Videography

 Training

 Public Speaking

 Search Engine Optimization

 Analytics and Reporting

 Video Editing

 Photoshop

 Blog Creation and Management


 Technology Implementation and Troubleshooting


 Adobe Creative Cloud Suite

 Marketing

 Online Community Building

 Design | Print, Web, and Presentations

 Graphic and Image Creation

 Educational Technology and E-Learning

## EXPERIENCE

January 2009 June 2018

**Media Specialist** McCormick Center for Early Childhood Leadership  
National Louis University

January 2004 January 2009

**Sales Manager** Arlington Motor Sports

August 2001 July 2003

**Computer Technology Specialist** School District U-46